

**BRANDED
PICTURES
ENTERTAINMENT**

**ENTERTAINMENT
PICTURES**

高新区
HI-TECH AREA

欧划影业

presents THE JH SLATE

· 欧划国际影业基金

合作制片见面会

· ECPG International Film S

ign Co-Production -and-



*An Overview of
Motion Pictures
in Development*

*To Meet
Changes in Demand
in the Entertainment
Marketplace
as a Result of COVID-19*

*A Portfolio of
Branded Pictures
Entertainment*

*In Cooperation with
Swiss Finance Partners
Group*

*from Filmmaker
John Huddles*

THE NEW ENTERTAINMENT MARKETPLACE:

Films studios and streaming platforms have alerted producers and filmmakers to a radical shift in audience appetites for various genres of films as a result of the COVID-19 crisis.

“Feel-good” content is now in the highest demand, supplanting the previous emphasis on action, horror, crime, or straightforward dramatic material.

A "feel-good" film delivers pleasure via content that is one or more of the following:

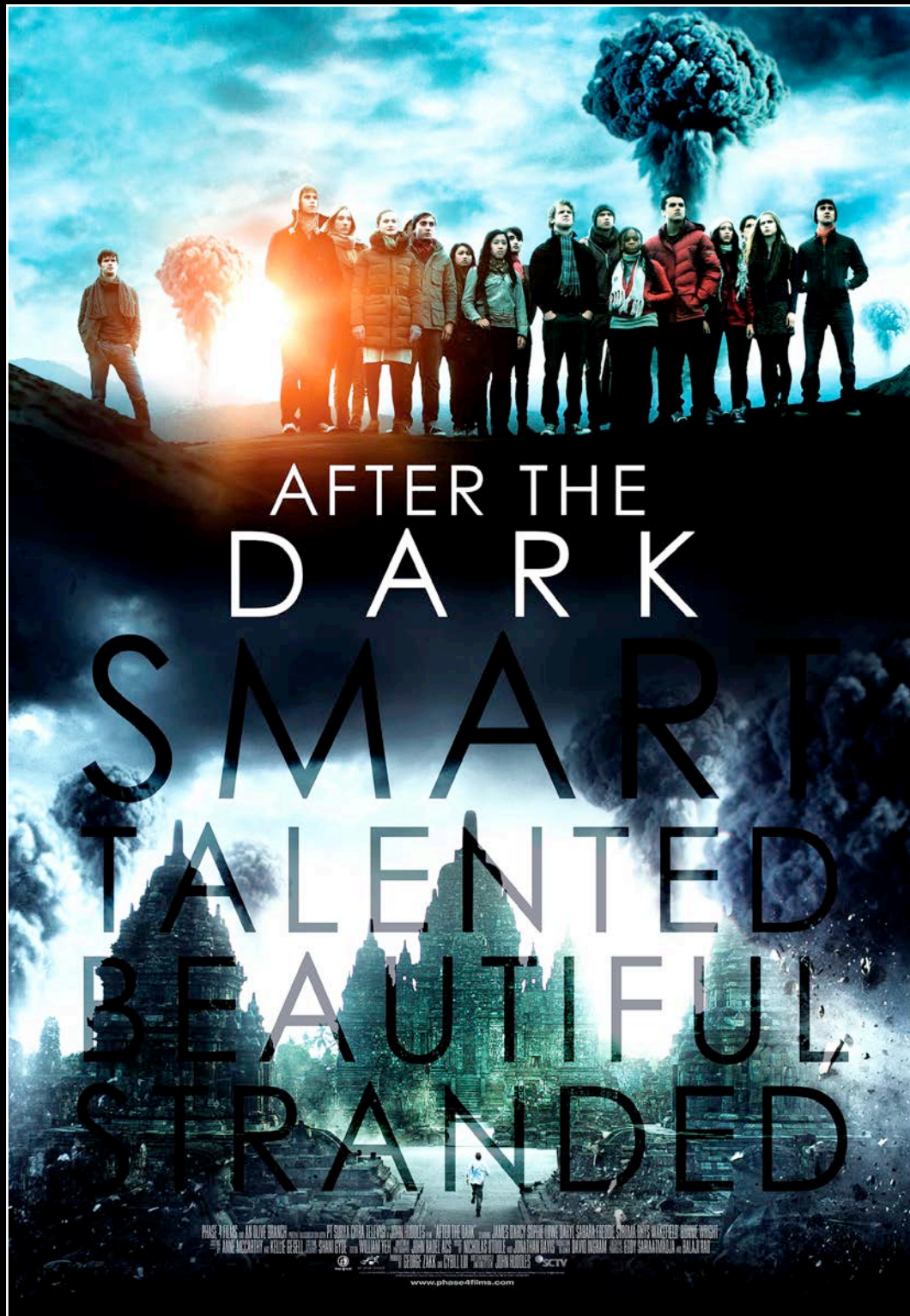
- * romantic
- * glamorous
- * comedic
- * nostalgic
- * escapist
- * inspirational
- * joyful
- * sparkling

** or simply pure fun.*

Feel-good films stand to benefit enormously in the short term and medium term from this transformation in audience demand worldwide.

The slate of upcoming feel-good films from writer-director John Huddles is enumerated below, after a brief introduction to John and his work ...





“Impressively
written and
directed
by
John Huddles”

– *Los Angeles
Times*


“John Huddles is a very talented filmmaker.”

– Harold van Lier

Formerly Executive Vice President of International Distribution at StudioCanal.

Responsible for selecting and distributing such box-office successes as the PADDINGTON franchise, the Oscar-winning SPOTLIGHT, and NON-STOP starring Liam Neeson.



A film set at sunset. In the background, several ancient stone structures with tiered spires are silhouetted against a warm, orange and pink sky. In the foreground, two men are looking at a script on a clipboard. The man on the left is wearing a white short-sleeved shirt and a dark cap. The man on the right is wearing a light blue long-sleeved shirt. To the left, a boom microphone is visible, and a camera is partially seen in the bottom left corner.

*“Writer/Director John Huddles
achieves a rich, dense story worth
your undivided attention.”*

—WeGotThisCovered.com

*“The wonderful imagination of John Huddles ... [is] richly fascinating!”
– Film International*



*JH (at left) with his cinematographer,
preparing to shoot at dawn in
East Java's Sea Of Sand*


*“John’s flair for gorgeous shotmaking
and cinematic sweep ...*



*... promises to raise the bar for the kinds of
brilliantly imagined and broadly accessible
... films that we need to see next."*



*— Lucy Mukerjee: Senior Programmer,
Tribeca Film Festival,
Founded by Robert De Niro*



*JH after shooting
in a sandstorm
beneath
Indonesia's
notoriously
active volcano,
Mount
Bromo.*



*JH touring
film studio
facilities
outside
Beijing.*



STREAM THE TRAILER TO JOHN'S FILM,
"THE PHILOSOPHERS," ON VIMEO [HERE](#).

(OR VIA DROPBOX [HERE](#).)



*The New
JH Slate
of
Feel-Good
Films ...*



FARRAH

A story from the life of Farrah Fawcett, beauty icon of the 1970's and for a time the most desired woman in the world.

*Popular Entertainment:
glamorous, nostalgic,
joyful.*

Budget: \$25M

A supremely talented but down-on-his-luck English hat designer (of one-of-a-kind high-fashion hats) competes to make his name and fortune in the 2021 International Festival Of The Hat.

In so doing he hopes to win the heart of the woman he loves (who also happens to be the rival hatmaker that he's trying to beat).

Romantic Comedy

Budget: \$20M



A photograph of the Stonehenge monument at night. The sky is a deep, vibrant blue, filled with numerous stars and the faint glow of the Milky Way galaxy. The large, grey stone structures are silhouetted against the bright sky, with some light reflecting off their surfaces. The foreground shows a grassy field.

STONEHENGE

At Cambridge University, a brilliant grad student and his aristocratic girlfriend decode the true purpose of Stonehenge—triggering a series of initially shocking but ultimately wonderful events that change the world—and restore our faith.

Sci-Fi / Inspirational Film

Budget: \$20M

The image is a movie poster for 'Boon on the Moon'. It features a futuristic lunar colony with palm trees and rockets. The title 'BOON ON THE MOON' is prominently displayed in the center. The background is a dark, starry space with a large, glowing, dome-shaped structure in the foreground. The overall aesthetic is a blend of sci-fi and fantasy.

BOON ON THE MOON

A boy and his robot board a rocket-ship for a move to the Moon on the very day that the lunar colony of Cosmopolis is destroyed by a space-tsunami.

*Sci Fi + Fantasy
+ Adventure*

*Escapist entertainment
for kids and adults.*

Budget: \$150M

A spy romance set in the glamorous Bangkok of the 1950's and 60's.

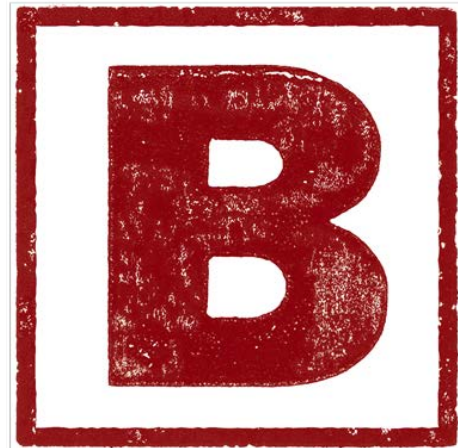
Based on the true story (and legendary disappearance) of Jim Thompson, famed founder of the Jim Thompson Thai Silk Company.

Spy Romance

Budget: \$35M



*The
JH Slate
is a
Portfolio
of:*



**BRANDED
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**J. Todd
Harris:
President,
BPE**

A 20-year member of the Motion Picture Academy (the organization that produces the "Oscars"), Todd has himself produced nearly fifty films, including the Golden Globe-winning and Oscar-nominated *THE KIDS ARE ALL RIGHT*; the Sundance Film Festival Entry *BOTTLE SHOCK* (one of 2008's highest-grossing independent films); the acclaimed Netflix hit *WHEELMAN*; and the box-office hits *JEEPERS CREEPERS* and *PIRANHA 3D*.

Under Todd's leadership, BPE is currently developing film and TV projects including Hans Christian Andersen's *THE UGLY DUCKLING*, F. Scott Fitzgerald's *THE CURIOUS CASE OF BENJAMIN BUTTON*, the classic tales *1001 ARABIAN NIGHTS*, as well as many other titles for all media.

Next up for Todd ...

THE TRIAL OF THE



CHICAGO 7

*Todd's upcoming film set for
an October 2020 release ...*

*... from writer-director Aaron Sorkin,
Oscar winner for "The Social Network"
and creator of "The West Wing" ...*

*... and Steven Spielberg's
Amblin Entertainment.*

Stream Todd's
producing reel [HERE](#).

www.brandedpicturesentertainment.com

John's Oscar-Winning Visual Effects Partners





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